

<b>JOYCE IS IN THE PARK</b>	<b>Preliminary Estimated Production Costs</b>		
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	Broadway	Alliance	Off-B'way
<b>PHYSICAL PRODUCTION</b>			
scenery	175,000	50,000	15,000
props	15,000	7,500	5,000
costumes	15,000	7,500	5,000
electrics	17,500	10,000	10,000
sound	10,000	7,500	6,000
Sub-Total	232,500	82,500	41,000
<b>FEES</b>			
director	20,000	13,500	7,500
scenic designer	8,500	5,250	5,000
costume designer	6,000	4,000	3,750
lighting designer	6,000	4,000	3,750
sound designer	5,000	3,500	3,500
fight stager	5,000	3,500	3,500
general manager	15,000	7,500	7,500
technical supervision	5,000	4,000	3,000
vocal coach	4,000	3,000	2,500
press agent	5,000	0	0
casting	7,500	4,000	4,000
hair/make-up	1,500	1,000	750
ass't director	2,700	2,100	1,800
ass't scenic design	6,000	2,000	3,000
ass't costume design	4,000	2,000	2,000
ass't lighting design	4,000	2,000	2,000
ass't sound design	3,000	2,000	1,500
Sub-Total	108,200	63,350	55,050
<b>REHEARSAL SALARIES - 4 weeks</b>			
principals	26,400	19,800	16,800
understudies	6,600	4,950	4,200

stage managers	15,450	11,588	7,544
general manager	13,500	9,000	9,000
company manager	7,625	4,575	5,007
press agent	8,625	5,175	5,007
production crew	15,750	0	3,000
wardrobe/hair	3,000	3,000	850
production ass't	2,100	0	0
Sub-Total	99,050	58,088	51,408
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<b>REHEARSAL EXPENSE</b>			
audition/rehearsal halls	8,000	6,000	6,000
scripts/blueprints	1,000	750	650
stage manager/dept. expenses	2,000	1,500	850
others	1,000	750	650
Sub-Total	12,000	9,000	8,150
<b>ADVERTISING &amp; PUBLICITY</b>			
newspaper & outdoor	85,000	45,000	40,000
radio commercial production	5,000	3,500	2,500
radio commercial airtime	25,000	18,500	13,500
artwork, mechanicals	8,500	7,000	6,000
printing	12,000	7,500	7,500
photos & signs	7,500	6,500	4,000
group sales, direct mail	45,000	25,000	20,000
press agent expenses	2,000	1,500	1,500
marketing consultant	10,000	5,000	5,000
Sub-Total	200,000	119,500	100,000
<b>GENERAL &amp; ADMINISTRATIVE</b>			
office	6,000	4,800	4,500
general managers office	900	750	600
legal	25,000	7,500	15,000
accounting	5,500	4,000	3,500
payroll taxes	14,858	11,668	9,226

insurance	12,500	7,500	6,000
union assessments	30,630	17,953	15,787
vacation & sick pay	2,907	2,180	1,713
preliminary theatre expense	35,000	25,000	12,500
transportation	7,500	5,000	2,500
hauling-local	10,000	7,500	3,500
take-in,hang,reh crew	150,000	100,000	25,000
phone, messenger & xerox	3,500	2,500	1,750
opening night expense	25,000	7,500	7,500
miscellaneous	2,000	1,500	1,000
Sub-Total	331,295	205,351	110,076
GEORGE STREET ENHANCEMENT	50,000	50,000	50,000
TOTAL PRODUCTION COSTS	1,033,045	587,789	415,683
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TOTAL PRODUCTION COSTS	1,033,045	587,789	415,683
ADVANCES, BONDS & DEPOSITS			
author	35,000	12,500	10,000
theatre	50,000	35,000	31,000
director	25,000	18,500	5,000
designers	4,250	3,188	0
A E A	54,462	37,884	22,628
IATSE, TWAU	9,000	2,500	0
A T P A M	9,080	6,425	4,940
Sub-Total	186,792	115,996	73,568
RESERVE	280,163	146,215	160,749
TOTAL CAPITALIZATION	1,500,000	850,000	650,000
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